

A Marvelous Special for This Sale

Flannelettes, worth 18c
yard, at **9½c**

5000 yards of French Flannelettes, in short lengths, they come in from 2 to 12-yard lengths, in beautiful patterns, just the thing for this fall wear, positively worth 15c and 18c a yard; special price for this sale only, **9½c** per yard

417 and 419 Main Street.
We pay express on orders of \$5 or more.

Brown & Co.

A Marvelous Special for This Sale

Skirt and Waist Pattern, worth \$5, for **2.98**

25 pieces of All Wool Tan and Castor and all Colors Venetian Cloth and 50 pieces All Wool French Flannels, all colors; we will offer in this sale a 4-yard skirt pattern and a 3-yard waist pattern, the entire dress worth 5.00, one skirt and waist pattern to a customer, for **2.98**

BRIGHT NEW FALL GOODS

Monday's sale will be singular in its way. We open the doors with a brand new stock of goods. Nothing carried over from last year. No camphor smell in our goods. Everybody knows Brown's principle—better slaughtered than carried over. About our prices we hardly need to tell you anything; you know from olden times that they are lower than that of any other house. No other house has a resident buyer in the East and can show you the latest styles. No other house has the ready cash and therefore must pay more for the goods which must come out of your pocket. There are, therefore, all reasons for you to do your purchasing with us. . . . We must especially call your attention to our Ready-Made Stock which without doubt is the greatest and finest that was ever seen in our city or in South Texas. Of certain brands we are the sole agents and you can not get them anywhere else. It is useless to try to describe every department in its grandeur and beauty, it must be seen; and we do not exaggerate if we say that our establishment is an exhibition of the rarest kinds of the daintiest domestic and foreign productions. If you, therefore, wish to satisfy your eye and taste call and see; it will not cost you anything.

BRIGHT NEW FALL SPECIALS

Genuine Green Ticket Lonsdale Domestic, a full yard wide, the kind that sells for 10c a yard, 15 yards for **1.00**
Blue Apron Check Gingham, the 5c kind, at only, per yard **3½c**
The regular standard brands of Calicoes, in blues, reds, black and silver gray, worth 5c a yard, 10 yards for **39c**
Curtain Swiss, 38 inches wide, sells at 10c a yard, only **3½c**
Unbleached 58-inch Union Damask, worth 39c, only **23c**
72x90 Hemmed Sheets for double bed, worth 50c each, at only **39c**
Pillow Cases, worth 10c each, a pair for only **15c**
White Linen Finish Toweling, worth 10c yard, at only **5c**
White Crochet Quilts, 75c kind, at only **49c**
Light and Dark Outings, 10c kind, at only **5c**
Ladies' Lace Lisle Hose, worth 35c a pair, at only **19c**

Unbleached Sea Island Finest Domestic, a full yard wide, the 7c kind, 10 yards for **39c**
10-4 Sheeting, sells at 22c yd, only **12½c**
Bleached Domestic, nearly a yard wide, sells at 6c yd, 10 yards for **39c**
Dark Fall Percales, nearly a yard wide, regular 8½c values, only per yard **5c**
White Wool Flannel, for infants' wear, worth 39c yard, at only **23c**
38-inch Turkey Red Table Damask, worth 35c yard, at only **19c**
Red Stripe Feather Ticking, 38 inches wide, worth 15c a yard, at only, yard **10c**
Hemstitched Sheets, extra good size, worth 75c, at only **49c**
White Cotton Towels, worth 10c each, a dozen for **48c**
Lunch Napkins, good size, worth 50c dozen, at only **19c**
French Flannels, in all colors, all wool, worth 50c yard, at only **25c**
Turkish Bath Soap, sells at 5c a cake, 5 cakes for only **5c**

Fall Bed Spreads

At Low Prices.
125 white Marseilles pattern Bed Spreads, 75c kind, at only **49c**
White Bed Spreads, elaborate designs, extra size, worth 1.25, for **98c**
White Bed Spreads, raised elaborate designs, beautiful patterns, worth 2.50, for **1.69**
White Bed Spreads, very large size, real Marseilles, raised elaborate patterns, worth 3.00, for only **2.48**

Ladies' Shirt Waists

35 dozen ladies' early fall mercerized sateen Waists, in all the new colors, newest kinds, worth 1.50, at only **98c**

A Silk Waist for \$2.49

About 10 dozen ladies' all silk Waists, in all new colors, tucked back, sleeves and front, worth \$3.00, for **2.49**

A \$7.50 Waist for \$4.48

All our new silk Waists, in the following shades, including black, red, yellow, castor, lavender, pink, old rose, and navy blue, tucked all over, sleeves back and front, and trimmed with white buttons, at **4.48**

About Your Fall Corset

We would like to sell you your Fall Corset. We have all the new lines that are in demand, especially the renowned W. B. and R. G. Corsets. We have them at the following prices: **\$1.50, \$1 and 75c**

A Handkerchief Special

25 dozen Extra Fine Linen Embroidered Handkerchiefs, sample lines, worth 40c, 50c and 75c, at only **19c**

Our Ready-to-Wear Department

We have secured truly magnificent lots of Suits, Skirts and Waists—been looking for them for a month past. What our buyer found really surpassed our highest expectations. It actually seems a shame to sell garments like these at such prices. Every stitch of work is carefully supervised. These garments are perfect to the smallest detail. Need we say there will be a rush. Styles of 1901 right down to the minute. Prices like these:

A Swell Showing of

Ladies' Tailor Made Suits

This Week.

A \$15.00 Suit for \$9.98.

75 Ladies' All Wool Venetian Cloth Suits in blue, tan, castor and brown. The jacket is of the new Eton effect, lined with satin, and the skirt is made with a wide graduating flounce, trimmed with satin bands, skirt lined with a good quality of percaleine; a positive 15.00 suit for only **9.98**

A \$20.00 Suit for \$12.48.

80 Ladies' Venetian Cloth Box Coat Suits. The jacket is the most up-to-date for this fall, box fitting and trimmed with bands of same material; the skirt is trimmed the same way with wide graduating flounce, and bottom lined; worth positively 20.00, at only **12.48**



We would call your special attention to our very fine Suits, made in all the latest and most up-to-date styles, all with the new accordion pleated ruffles, silk drop skirt. They come in the very newest weaves of this season's wear, and range in prices as follows: **75.00, 50.00, 42.50, 37.50, 35.00 and 25.00**

Elegant Display of Ladies' Silk Skirts

Two Very Interesting Features for This Week.

75 Ladies' Black All Silk Skirts, made of good quality taffeta, trimmed with applique all down front and flounce trimmed with applique, just like cut, worth 12.50 **7.48**

20 Ladies' Black All Wool Cheviot Skirts, some of them are just like cut, others are trimmed with circulating bands of satin ribbon, worth 5.00 each, at only **3.98**

35 Ladies' All Wool Black Cheviot Hack Skirts and 25 Ladies' Heavy Mixed and Black Cheviot Rainy-Day Skirts, the Walking Skirts are flounced, with tailor stitching, and the Hack Skirts are trimmed with a satin band; they are worth \$4 each, at— **2.98**

35 Ladies' Black All Silk Taffeta Skirts, just like cut on side, trimmed with three rows of velvet ribbon, worth 7.50, for only— **4.98**

**Our Beautiful Display of**

PATTERN HATS

1500 exquisitely Trimmed Hats; exact productions of famous French models, made of plain Mercerized Silk Velvets, also Imported Novelty Felt Cloths, trimmed with fine feather breasts, ostrich plumes, wings and the newest Parisian novelties; \$10 would be little enough for any one of these Hats, but as this week will be a feature of conspicuous interest we will make a special of them at only **4.98**

An Extensive

Line of Walking Hats

A new style shape Walking Hat, made of very fine soft felt (just like cut), with ivory ring on band, worth 2.00 for only **1.48**

A great special for this week in Walking Hats will be fifty like cut on side, worth 1.50, at only **75c**

**EARLY FALL HOSIERY SALE**

Our stock of Ladies', Misses' and Children's Hosiery for this Fall will surpass all others. Our line was never so complete and we are ready to show them to you.



Ladies' Plain Black Maco Hose, winter-weight, Hermsdorf dye, full finished, double heel, worth 19c a pair, 2 pairs for **25c**
Ladies' Real Lisle Thread Lace Hose, worth 35c a pair, at only **19c**
A pretty line of Ladies' Fancy Embroidered Lisle Thread Hose, in beautiful patterns and shades, worth 60c a pair, at only **49c**
Misses' Ribbed Lisle Thread Hose for school, finest quality, worth 50c a pair, at **25c**
Ladies' Black Pure Lisle Thread Hose, also Plain Maco, Hermsdorf dye, double heel and toe, worth 40c a pair, at only **25c**

We are showing a grand line of Onyx Black Lace Openwork Hose, all this season's make, at low prices.
Ladies' Solid Colors and Fancy Shades Hose in silk lisle thread, worth 35c a pair, at only **15c**
Misses' and Children's Hose, black ribbed, 3 pairs for **25c**
Misses' and Children's Real Lisle Thread Hose, Hermsdorf dye, double heel and toe, worth 25c a pair, 3 pairs for **50c**

A Great Special in Gentlemen's Socks.

50 dozen Gents' Maco Fancy Hose, in all colors, dropstitch or plain embroidered, in pretty colors, worth 25c a pair, at only **15c**

LADIES' KID GLOVES

Genuine French Kid Gloves, excellent quality; the most perfect fitting gloves ever made to sell for this price, made with new 2-clasp, in all the fall shades of oxblood, brown, tan, castor, pearl gray, black and white; made to retail at 1.25 per pair, special **49c**



Ladies' Extra Fine Mocha Gloves in 2-clasp, in black and colored stitchings, in all the new shades of browns and grays, worth 1.75 per pair, at only **1.25**
25 dozen Ladies' Tan or Brown Kid Gauntlet Driving Gloves, worth 75c a pair, at only **49c**

Misses' Real French 2-clasp Glace Kid Gloves, in every new and up-to-date color, worth nothing less than 1.25 a pair, special at only **75c**

Black and Colored Dress Goods

No woman can read the appended items without a rich and quick realization of their exceptional importance and interesting nature. To offer elegant new Dress Goods at the prices we are quoting for this week is a bold stroke, but entirely in accord with this store's progressive policy.

Single Width Cashmeres, for fall wear, in garnet, cardinal, navy and black, worth 20c a yard, at only **10c**

Double Width Corded Soleil, in blue, green, cardinal, navy and black, worth 25c a yard, at **15c**

Double Width Granite Poplin, in navy blue, old rose, red and new blue, worth 39c a yard, at **25c**

Double Width Henriettas, in castor, old rose, cardinal, garnet, bronze green, dark gray, pearl gray and navy blue, worth 50c a yard, at only **25c**

38-inch Wool Henriettas, in all the new shades, worth 50c a yard, at only **35c**

45-inch Wool Diagonal Serge, in gray, new blue, garnet, slate, cardinal, navy, lavender, brown and royal blue, worth 50c a yard, at only **29c**

French Flannels, all wool, in all the very newest shades, worth 50c a yard, at only **25c**

Double Width All Wool Venetian Cloth Suitings, in cardinal, seal brown, navy blue, cadet, castor, reseda green and new blue, worth 55c a yard, at only **39c**

BLACK GOODS

Double Width Corded Satin, in black, worth 25c a yard, at only **15c**

Double Width Black Serge Skirtings, worth 35c, at **19c**

Black Wool 45-inch Serge, worth 50c a yard, at **29c**
45-inch Black All Wool Henriettas, worth 50c a yard, at only **49c**
54-inch Black and Colored Castor and Tan Sacking, warranted all wool, worth 1.00 a yard, at **59c**

BRIGHT SILK BARGAINS

At 38c a yard 50 pieces All Silk Colored Taffeta, 49 inches wide, in the following shades of blue, green, yellow, helio, purple, pink, old rose, white, cream and black, worth 60c a yard, at only **38c**

20-inch Black Taffeta, worth 80c a yard, at only **45c**

20-inch Black Silk Back Satin Duchesse, very lustrous, worth 75c yd, at only **49c**

36-inch All Silk Taffeta, warranted not to split, 4½ yards will make a skirt or 7 yards a full dress, worth 1.75 a yard, at only **88c** per yard

21-inch All Silk Black Peau de Soie, the old reliable silk for skirts or suits, worth 1.25 a yard, at only **69c**

25-inch Black All Silk Peau de Soie, very heavy, durable quality, worth 1.50 a yard, **98c** now